

## PRESIDENT'S MESSAGE:

To All Our Friends,

It is with a deep sense of pride and humility that I hasten to welcome you to this, our first Annual Report of Insuring the Children. This is truly a mile stone for the organization, our board, the volunteers and you our friends. From it's conception in the Summer of 1996, with steady and continuous growth, Insuring the Children has come of age. We celebrated our fifth anniversary in July of 2001.

From the first grant awarded in January of 1998, given to the Council of Child Abuse until this September, Insuring the Children has provided grants totaling \$259,050.00 to nineteen local agencies. This has only been possible through your generosity and support of Insuring the Children.

Among the highlights during the fiscal year:

- ▲ total contributions and asset base have remained stable — This is very significant in light of the current economic condition and considering the profound effect 9/11 had on each of us.
- ▲ total distribution of the funds this fiscal year required us to scale back some of the amounts requested — There remains a large unfunded need in the battle to protect and keep our children from harm.
- ▲ our administrative expense continued to be a very small amount. It is our goal to return as much of your contributions as possible to those in need. One way to maximize grants is to operate in a very efficient and effective manner.
- ▲ we strengthened the board and our committees by reaching out to the industry through our Honorary Trustees — Of the three needs we have time, talent, and money, we have the greatest need for talented people to offer their time.
- ▲ the board established an Endowment Fund, which now exceeds \$5,000.00 — The purpose of the endowment fund is to use the investment income to fund our operational expenses in the future.

We will continue to follow our mission during the coming year. As this report shows your gifts and support have allowed us to make a difference in our community. On behalf of the children, thank you.

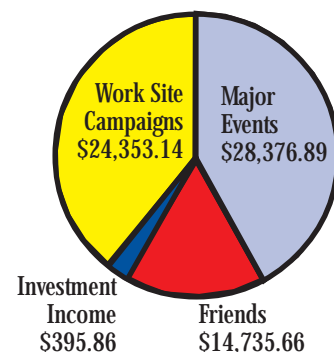
Sincerely,

John J. Twomey, CPCU, CLU  
President

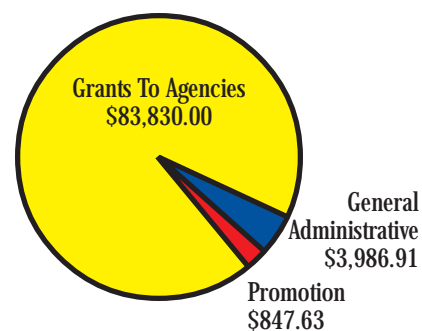
### 2001 ▲ 2002 FINANCIAL HIGHLIGHTS

TOTAL ASSETS 8/31/2002 \$39,174.04

INCOME  
TOTAL \$67,694.91



Expenses  
TOTAL \$88,664.54



## Fellowship Program Creates Success

Insuring the Children is particularly proud of our association with The Mayerson Center for Safe and Healthy Children. The Center brings together under "one roof" a variety of activities centered on the issue of child abuse and neglect. The Center integrates the various legal, medical, law enforcement and child welfare agencies that converge upon a child when neglect or maltreatment is suspected or is a reality. This integration spares children the trying experience of being interviewed multiple times by multiple strangers representing the various systems.



The center's Medical Director, Dr. Robert Shapiro, (Dr. "Bob") is an especially strong supporter of Insuring the Children. Insuring the Children has joined with Dr. Bob to fund Insuring the Children's Child Abuse Fellow at the Mayerson Center for Safe and Healthy Children.

Dr. Neha Metha, our first Insuring The Children fellow, is currently on the attending staff at the Mayerson Center. Dr. Randall Schlievert completed his training in June 2002 and is currently the Medical Director of the Child Abuse Unit at the Medical College of Ohio located in Toledo, Ohio. The current Insuring the Children Child Abuse Fellow is Dr. Marcus DeCraw. Dr. DeCraw, when asked to describe his experiences writes:

"A five month old with shaken baby syndrome, a three year old with multiple fractures and severe abdominal trauma, and a 12 year

old sexually abused by her father for the past five years are examples of situations I evaluate each month as the child abuse fellow. The medical evaluation of each case of suspected child abuse includes challenges and tragedy. These work-up need to be completed by a physician who has extensive knowledge of abuse mechanisms, training in multi-disciplinary evaluations, previous experience with similar cases and the skills needed to collect evidence, order tests and interpret all of the data.

The Insuring the Children Child Abuse Fellowship provides me the opportunity to attain these skills. During the year long fellowship, an inexperienced physician like me can learn from established experts. Until recently, training in the field of child abuse had not been available anywhere. Even now, the Cincinnati fellowship is one of only six such programs in the United States. The generous funding from Insuring the Children makes the Cincinnati fellowship possible. Child abuse training is needed to protect children who are abused and to protect families against false allegations.



As a Child Abuse Fellow, I believe that I have already helped to protect many children. The cases mentioned above are examples of situations where I have made significant contributions. For example, in the first case, I explained complex injuries to police investigators and helped them in their investigation. This resulted in a confession in the shaking of a five month old infant, protecting the infant

*“ While we share the gratitude for what we have already accomplished, assisting in the reducing and prevention of child abuse and neglect in our community. More importantly, like each of you I'm excited about the shared vision of what Insuring The Children is yet to be. ”*

— JERRY CLARK, CHAIRMAN



My fellowship is providing me with the skills and experience that I will need in the future when I am responsible for making the diagnosis of child abuse. By training as an Insuring the Children Child Abuse Fellow, I am building a foundation of knowledge and experience. In addition to my clinical activities, I spend time reading and studying with the Cincinnati Children's Hospital child abuse faculty. I also have teaching responsibilities of my own, instructing medical students and pediatric residents about child abuse. These types of activities help prepare me for a leadership position where I can train other physicians in the field of child abuse.

from further harm. In the second case, I recommended laboratory and radiograph tests which confirmed the physical abuse and discovered unrecognized injuries which needed treatment.

In the third example, I performed an examination which identified evidence of previous sexual abuse. These examples, unfortunately, have been repeated on almost a weekly basis throughout this past year.

In this country, millions of children are abused every year. The number of experts to diagnosis, treat and protect them is woefully insufficient. We are proud that the Insuring the Children Fellowship trains a new expert each year. Five fellows have already graduated and I am the next in line. Your assistance and encouragement insures the protection of thousands of children every year.” For additional information on the Centers work go to [www.cincinnatichildrens.org/abuse](http://www.cincinnatichildrens.org/abuse).



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**“ If our American way of life fails the child, it fails us all. ”**

— PEARL S. BUCK

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**2001 ▲ 2002 GRANTS**

In addition to providing the funding for the ITC Fellow, your generosity and support allowed Insuring the Children to assist in the funding of the following programs this current fiscal year:

**Brighton Center** — participated in a child abuse prevention program “Protecting Children, Supporting Families”

**Council on Child Abuse** — provided funding to produce an educational program to reduce the incidence of Shaken Baby Syndrome

**Family Nurturing Center** — provided the funds for the ABC (Assuring Better Children) Parenting program

**Holly Hill Children Services** — gave assistance in funding a supervised visitation program to ensure safety of children who are victims of abuse and neglect

**Lighthouse Youth Services** — provided the funding for a child abuse prevention program targeting “at-risk” young mothers and pregnant women

**One Way Farm** — provided funding to continue the Animal and Counseling program for children suffering from severe abuse and neglect

**Parachute** — sponsored four new CASA (Court Appointed Special Advocates) volunteers to provide advocacy support to abused and neglected children

**Pro Kids** — provided partial funding for “Safety First, a Pro Kids’ volunteer screening program

**Saint Aloysius Orphanage** — assistance to the Kinship Care program Monica’s Place, a respite haven for Kinship Families

**The Woman’s Connection** — the program, “Preventing Family Violence” educates and supports parents in their role and offers other resources

**Women Helping Women** — continued our support of the Child Sexual Abuse Awareness and Date Rape/Dating Violence Prevention programs

Insuring The Children  
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**Thank You!**

**INSURING THE CHILDREN**  
**ANNUAL REPORT 2001 ▲ 2002**

**“ You cannot hope to build a better world without improving the individuals. To that end each of us must work for his own improvement and at the same time share a general responsibility for all humanity, our particular duty being to aid those to whom we think we can be most useful. ”**

— MARIE CURIE

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**MISSION**

Insuring the Children is the united effort of the Southern Ohio and Northern Kentucky insurance industry to raise awareness of child abuse and neglect. We support prevention programs and help provide emergency care and other assistance to all children in our communities. ITC is a partnership of individuals in the life, health, title and property and casualty insurance industry and those associated with the industry. We are dedicated to the short-term goal of reducing child abuse and to the long-term goal of eliminating child abuse and neglect in our society.

**VISION**

Insuring the Children is an organization which is dedicated to the elimination of child abuse and neglect in the Greater Cincinnati, Northern Kentucky Community. It is our belief that every child is entitled to a life free of abuse or neglect.

**INTEREST**

Insuring the Children funds direct service and prevention programs of the various agencies dealing with child abuse and neglect in our community. We pre-screen and approve all the agencies receiving your support. Grants are only awarded to non-profit, tax-exempt organizations as determined by Section 501 (c) (3) of the Internal Revenue Code and to those public charities as defined by Section 509 (a) (1), (2) or (3) of the Internal Revenue Code.

[www.aboutitc.org](http://www.aboutitc.org)