



The Protector

The Official Newsletter of Insuring The Children

Summer 2003

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September 23, 2003 ITC Executive Insurance Forum

For the fifth year, Insuring the Children will sponsor the Executive Insurance Forum. This year's topic will be Privacy And How It Affects The Insurance Industry. Our keynote speaker will offer insight into current privacy legislation. The panel discussion will deal with how current privacy laws affect different aspects of our industry and what you need to do for compliance. The Forum will again be held at the Manor House on Mason Montgomery Road. The morning starts with a full buffet breakfast at 8 AM followed by the program and will close at about 11:30.

Watch for the registration form in your mail! For additional information contact Eli Shupe 513.870.2447 or e-mail eli_shupe@cinfin.com or register on line at www.aboutitc.org



*John J. Twomey, CPCU, CLU,
President, Insuring The Children*

The Last Word:

A Message from our President

To All Our Many Friends,

Although my term as president is fading fast, my interest and commitment to Insuring the Children has never been greater. It has been both a privilege and an honor to lead the organization the past four years. As I prepare to pass the gavel, I am pleased to report that the organization is financially sound and uniquely prepared to move on to the next level. While

I wish I could tell you that child abuse has been eliminated and our mission completed the fact remains

the need is great and the battle a long one. Although the needs of our grantees continue to challenge our resources, I am pleased to report the growing interest and generosity expressed by the Board, Committee Chairs and our friends which is essential to the future success of Insuring the Children.

Insuring the Children annually raises \$90,000 in contributions. We are moving forward toward our next goal of \$200,000 in annual contributions. While small by some standards, we are growing and developing at a quickening pace. Our goal is to reach the half million mark in the not too distant future. "When taken in light of the various organizations "which receive ITC grants" and the plight of the victims they serve, it becomes obvious that the need is present. It is just "the right thing at the right time".

Stepping into the president's chair is Albert Brown, commonly known in the insurance industry as Buzz. He brings a wealth of experience in both non profit and business leadership. He is well respected in our community and has been involved in numerous fundraising activities. Please welcome him with the same spirit and dedication that you have shown me.

I now will take on that coveted position of past president and join my friend Jerry Clark, current past president as a board member . Together with the rest of the board we will be working diligently to meet our goals and develop Insuring the Children as a important resource for those committed to the elimination of child abuse.

Thanks to everyone for your past support. I would be remiss if I did not ask each of you to consider making Insuring the Children one of your charitable choices. Any amount you care to contribute will be greatly appreciated. Why not do it now !

Sincerely, Jack Twomey

Our Mission

ITC is the united effort of the Southern Ohio and Northern Kentucky insurance industry to raise awareness of child abuse and neglect.

We support prevention programs and help provide emergency care and other assistance to all children in our communities.

ITC is a partnership of individuals in the life, health, title and property and casualty insurance industry and those associated with the industry.

We are dedicated to the short-term goal of reducing child abuse and to the long-term goal of eliminating child abuse and neglect in our society.

Our Vision

Insuring the Children is an organization which is dedicated to the elimination of child abuse and neglect in the Greater Cincinnati, Northern Kentucky Community

It is our belief that every child is entitled to a life free of abuse or neglect.

Our Interest

Insuring the Children funds direct service and prevention programs of the various agencies dealing with child abuse and neglect in our community.

We pre-screen and approve all the agencies receiving your support. Grants are only awarded to non-profit, tax-exempt organizations.

It's All About The Children,

No child should live with the fear of abuse, physical or otherwise, rendered at the hands of the very people he or she should most be able to trust.

According to the National Center on Child Abuse and Neglect, in 1997 about 3 million children in the United States were reported as abused or neglected to government agencies that investigate child abuse. Among substantiated cases, 56 percent involved physical or emotional neglect, 25 percent involved physical abuse, 13 percent involved sexual abuse, 6 percent involved emotional abuse, and 13 percent involved other abuse, such as educational neglect or abandonment. The consequences of child abuse and neglect can be devastating and far-reaching. Physical injuries can range from bruises, scrapes, and burns to brain

damage, permanent disabilities, and death. The psychological effects of abuse and neglect can last a lifetime and may include a lowered sense of self-worth, an inability to relate to peers, reduced attention span, and learning disorders.

As you can see, child abuse statistics continue to rise and it is our responsibility as leaders' in the community to wage battle on this horrible plague. More importantly, it is our duty as fellow parents and family members, to protect our children.

This battle can be fought on numerous levels throughout the community, the most important being an ever-growing awareness of the issue, and an effort to spread the word about possible avenues of defense.

ITC supports its mission through fund raising for local organizations focused on battling child abuse. We are very proud of the fact that the majority of the funds raised go directly to the programs we support. ITC has donated nearly \$300,000 to over 20 local agencies, which prevent child abuse or treat the aftermath of abusive situations. To date, total expenses to generate the \$300,000 in grants to these important agencies are less than 3%. The generosity of the insurance industry through ITC is significant.

ITC partners with Cincinnati Children's Hospital Medical Center sponsoring a one-year Insuring the Children Child Abuse Fellowship Program. This Fellowship prepares pediatricians for an academic and clinical career in the field of child abuse assessment and care. Through a broad range of experiences, fellows develop proficiency in the areas of clinical care, research, teaching and administration.

Through the generous support of members like you in the community, ITC has been able to help numerous organizations, and subsequently thousands of children in need. Examples of community organizations that have benefited from our grants, and your contributions include: Lighthouse Youth Services, ProKids, One Way Farm, Brighton Center, Parachute, Women's Crisis Center, St. Aloysius Orphanage, Family Services of Cincinnati, and Boone County Court Appointed Special Advocates.

Thank you for your support throughout the past eight years and your continued support in the future. Together we can save our children, and work to eliminate child abuse and neglect in our community.



Work Site FUND RAISING Fills ITC Coffers

From white elephant sales to March Madness festivities, from book sales to recycling, the only thing that tops the creativity that area insurance professionals have shown in raising money for ITC is the fun they're having doing it

Acordia of Cincinnati has held a white elephant sale, complete with Santa Claus and Bob Cratchit, for six years. It all started when Al Brown, then an Acordia producer, was a board member. He came back from a board meeting and challenged Wilda Vanlandingham to come up with a good idea for a fundraiser

Based on Wilda's experience with other insurance groups, she suggested a white elephant sale-and it's been going great guns ever since.

"One year I paid \$60 for a picture of my boss," Wilda said. "And now that picture is in the sale every year. And someone buys it every time!"

Participants bring in something they don't want and artfully wrap it to entice others to bid on it. White elephants that are fondly remembered are a five gerbil, an "antique" tabletop hair dryer, and the large box that turned out to be thirteen purses. The group invites insurance company representatives, serves lunch, holds the white elephant auction, and treats everyone to a great time. Tom Schaefer, managing director, plays Santa Claus and auctioneer. Around 140 people joined in the two howl of laughs, food, and community spirit during the 2002 event.

Acordia paid for lunch the first year, but the participants wanted the event to be self-supporting. So they sold 50-50 chances starting in the fall the next year They have graduated to having departments make up gift baskets, which are then raffled off. These events have increased each year so they now buy all the food, rent a Santa Clause suit, and pay all expenses.

In this way, all the money goes directly to ITC. And the money has been good.

Last year Acordia raised about \$6,000. A few years back, the office was replacing computers and donated the used units to the auction, which helped to increase the take to about \$8,000. All in all, the white elephant treasures have garnered about \$20,000 for ITC, according to Wilda.

Cincinnati Intermediaries now furnishes the desert and people from as far away as Chicago have marked the event on their calendars of things to do.

Cincinnati Insurance Co. has found a unique and easy way to help support ITC projects through its company-wide recycling program. Jerry Clark said the project is based on a suggestion from Rick Theders, a Cincinnati Insurance agent, who asked for contributions. Since then the company has donated 25 percent of its company-wide paper recycling coffers to ITC each year. From 1998 to 2003, the company has given \$16,538 to ITC, Jerry said, "It's easy money, and most companies recycle their paper."

Always a supporter of ITC, Cincinnati Insurance also has conducted book sales and ITC Friendship Days.

Another unique and fun filled annual ITC fund-raiser involves not only insurance professionals, but their clients as well. For the last five years, Marsh USA's Cincinnati office has sponsored Marsh's March Madness fund-raiser. Match invites clients to share in the Madness fun at Jillian's in Covington. The invitations state that donations will be accepted for ITC, and "everyone knows what the event's really for," according to Marsh's Wren Callahan. Around 400-500 people attend each year, with people coming and going from noon on into the evening. Marsh foots the bill for all expenses.

Wren said Marsh has raised nearly \$5,000 in the five years it's sponsored the event. She gives a lot of credit to the fifty or so Match employees who call Cincinnati home, as well as Jack Schultz, senior vice president, and Bernie Calonge, managing director, for spearheading the effort.

"I just always think of the generosity of our clients," Wren said. "who know what this event is really about. It's about basketball, but everyone knows the reason we hold it."

Such variations in fund-raising themes that have proven successful point out that the way to raise money for a good cause is limited only by the imagination of those who choose to become involved.

ITC Grants Help Many

According to the Treasurer report the following Grants have been made in the current year:

- Council on Child abuse
- Family Service of Cincinnati
- One Way Farm of Fairfield
- Woman's Crisis Center
- Parachute Butler County
- Children's Hospital Medical Center
- Family Nuturing Center of KY
- The Woman's Connection, Inc
- Boone County CASA
- ProKids
- Healthy Visions

Remember to check
with your employer
about a matching gift
program A Win Win!

Visit Us! www.aboutitc.org

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*Mark Your Calendar April
25, 2004 ITC
Playhouse In The
Park Fundraiser
Presents MISTER
ROBERTS*

*By Thomas Heggen and
Joshua Logan*

No shots are fired aboard the Navy cargo ship USS AK 601, and Lieutenant Roberts fears that World War 11 is passing him by. The rest of the crew battles boredom in the Pacific seaways by conspiring against the cantankerous Skipper. With heart and with great American humor, this realistic and rowdy saga of sailors is a decent, honest tribute to men who become unexpected and unlikely heroes. "A superlative comedy."

- New York Daily News

An Industry Responds

To our many loyal friends, thank you for your continued support of Insuring The Children and we hope you will join our effort to reach out to new friends.

For many of you however, this issue of The Protector may be your first contact with ITC. For others you may recall hearing about ITC but it has been awhile since you joined in our fight against child abuse and neglect. In either case please listen to our compelling story. Remember that Insuring the Children is the-response of our local insurance industry to help eliminate child abuse and neglect in our community. Please take the time to read our newsletter and learn how you and your associates can assist in this important work.

We know that each of you have favorite causes and charitable demands for your time, talent, and treasure. Whether they involve your children, the arts, or your special interest, we know they are all worthy causes. We hope you will find room in your heart for one more, and make Insuring the Children one of your favorite charities.

We believe supporting ITC makes good sense for you, a member of the insurance profession. You will be helping your industry in the fight against a very ugly and devastating side of our society. Child abuse and neglect cuts across all economic and social sectors and the negative impact can last a lifetime. More important abuse and neglect damages our most important resource, our children. Therefore by supporting ITC you will help insure a brighter future for all of us.

There are many deserving organizations which work in the area of child abuse and neglect, but which one should you support? Insuring the Children makes that decision an easy one. We maintain relationships with organizations on the front lines of this important battle. We visit their facilities and we learn about their programs. We then use a thorough grant review process to help assure that ITC funds will be used for programs closely aligned with the mission of Insuring the Children.

So please take a moment to get better acquainted with ITC and then follow your heart.



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